



Synopsis

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 20 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Fujifilm, Pentax, Tamron, Sigma, Yongnuo, Godox, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

Book Information

Series: Tony Northrup's Photography Books

Paperback: 232 pages

Publisher: Mason Press, Incorporated; 1 edition (November 15, 2013)

Language: English

ISBN-10: 0988263424

ISBN-13: 978-0988263420

Product Dimensions: 8 x 0.5 x 10 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 224 customer reviews

Best Sellers Rank: #406,279 in Books (See Top 100 in Books) #17 in Books > Arts &

Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography

#304 in Books > Arts & Photography > Photography & Video > Equipment, Techniques &

Reference > Equipment

Customer Reviews

Award-winning author and photographer Tony Northrup has published more than 30 books covering technology and photography. Among other titles, Tony is author of *Stunning Digital Photography* and *Adobe Lightroom 6 / CC Video Book: Training for Photographers*. Tony lives in Waterford, CT with his wife and daughter. You can learn more about Tony by liking his Facebook photography page at <http://www.facebook.com/NorthrupPhotography>, following him on Twitter (@TonyNorthrup), viewing his photography portfolio at www.northrupphotography.com, or emailing him at tony@northrup.org.

Great book if you are in the market for a camera or new gear. Great advice and easy to understand pros/cons/reviews of many cameras/accessories/lenses on the market. He tells you the best options for your budget and photography type and let's you know when it makes sense to go with a less expensive brand for some items. I found this really helpful as I chose my new camera, flash, and lenses. I will go back to it every time I consider buying something new. I love Tony and Chelsea... They explain things in a way that is easy to understand. You can't go wrong with their books. (My next purchase is Chelsea's Lightroom book... Time to learn how to do post-processing.)

As with Tony's other books (*Stunning Digital Photography* and *Lightroom 6/CC*), this is a quality reference guide. The book makes some great recommendations on what gear to buy, how to buy it, and what price range to expect. It can easily save you hundreds of dollars. I was going to buy a flash unit that was 8x more expensive than the one I actually bought because of the recommendation this book made. The book covers camera bodies, lenses, tripods, flash units, and more! It makes recommendations for newbies, amateurs, and professionals with budgets of all kinds. I especially recommend this book to anyone looking to start digital photography.

Tony Northop's Photography Buying Guide provides complete and concise information and recommendation for photographers; from the complete novice to the aspiring professional. Written in the same style as Tony's videos, this book reads like he is sitting in the room with you and a few friends having a casual chat. He provides a fair and seemingly unbiased approach with plenty of great insight into the inevitable "Canon versus Nikon" debate, as well as every other major manufacturer's products. And for those with a long standing brand loyalty, like me, Tony provides chapters dedicated to each manufacturer's product line. It doesn't end there. The Guide covers everything you might need; filters, extension tubes, computers, and remote releases are all in there. In the Kindle version, hyperlinks below each QR code for the hours and hours of video worked seamlessly. Tony provides extensive hyperlinks throughout the text to both 's offers on certain products, and to the manufacturer's site or other retailers for additional product information. I do not know about other readers, but my wishlist just grew significantly. Let me give you just one example. The Manfrotto carbon tripod [Manfrotto MK293C4-A0RC2 4 Section Carbon Tripod Kit with Quick Release Ball Head \(Black\)](#) item just replaced the more expensive Gitzo on my got-to-have list. What sold me? Tony's Guide and video that demonstrated the horizontal center post feature that just does not stand out in other on-line descriptions. If I have to fault anything about the Kindle version of Tony's Guide, it might be that the illustrations occasionally obscure a little of the text when viewed on my Fire. The work around is simple - rotate from portrait to landscape, or the other way round and voila. If this creates a problem, why not buy both a print and digital copy? It might be worth a little more to have ready access to Tony's Guide any time you are considering your next photographic equipment from a lens filter to a top of the line system.

This book is an excellent start for gear recommendations, although each version is outdated very quick, as anyone can imagine. The author has made a big effort to maintain updated with the accompanying videos, and precisely for that his formula--text plus videos--works perfect. I recommend this book. Unbeatable amount of value for the price.

I really like the style of writer, but before buying this book you need to know this, if you are a Canon or Nikon User or want to use them in the future then this book is 5 stars for you because of the writer vast knowledge in this area, and he also gave a lot of useful information about many different kinds of flashes and lighting. But if you want to buy other brands of cameras then this book have little information that will help you, the writer focus 80% on Canon an Nikon.

Definitely buy this book before you buy a DSLR camera. I didn't, and it's not that I regret my camera purchase but this book really has some very useful tips and tricks for buying all types of camera equipment, especially if you're on a budget that isn't quite in line with the expense of this hobby. Tony Northrup is a very useful source of reliable information when it comes to digital photography and this book is no exception, I highly recommend Tony to my friends and colleagues all the time.

[Download to continue reading...](#)

Tony Northrup's Photography Buying Guide: How to Choose a Camera, Lens, Tripod, Flash, & More (Tony Northrup's Photography Books) (Volume 2) Tony Northrup's Photography Buying Guide: How to Choose a Camera, Lens, Tripod, Flash, & More (Tony Northrup's Photography Books Book 2) Tony Northrup's DSLR Book: How to Create Stunning Digital Photography Security Camera For Home: Learn Everything About Wireless Security Camera System, Security Camera Installation and More Photoshop CC Essentials for Photographers: Chelsea & Tony Northrup's Video Book My First Drone with Camera: RC Helicopter Types, Camera & GPS, Buying, Controls, Radio, Rules, Instructions Flash Photography: Get The Most Out Of Your On-Camera Flash! (On Target Photo Training Book 35) Tuttle More Chinese for Kids Flash Cards Simplified Edition: [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) Tuttle More Korean for Kids Flash Cards Kit: [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) My Fujifilm Instax Mini 8 Instant Camera Fun Guide!: 101 Ideas, Games, Tips and Tricks For Weddings, Parties, Travel, Fun and Adventure! (Fujifilm Instant Print Camera Books) (Volume 1) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Exposing with a flash!: a how-to guide for mastering exposure when using off camera hot shoe flash (Photographer's Workshop) Underwater Photography for Compact Camera Users: A step-by-step Guide to Taking Professional Quality Photos with a Point-and-shoot Camera My Fujifilm Instax Mini 8 Instant Camera Fun Guide!: 101 Ideas, Games, Tips and Tricks For Weddings, Parties, Travel, Fun and Adventure! (Fujifilm Instant Print Camera Books) My Polaroid PIC-300 Instant Film Camera Fun Guide!: 101 Ideas, Games, Tips and Tricks For Weddings, Parties, Travel, Fun and Adventure! (Polaroid Instant Print Camera Books) Tony Robbins: Top 60 Life and Business Lessons from Tony Robbins Photography: Portrait Photography: 9 Tips Your Camera Manual Never Told You About Portrait Photography DSLR Photography for Beginners: Take 10 Times Better Pictures in 48 Hours or Less! Best Way to Learn Digital Photography, Master Your DSLR Camera & Improve Your Digital SLR Photography Skills Tuttle Chinese for Kids Flash Cards Kit Vol 1

Simplified Ed: Simplified Characters [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards) (v. 1) Tuttle Chinese for Kids Flash Cards Kit Vol 1 Traditional Ed: Traditional Characters [Includes 64 Flash Cards, Audio CD, Wall Chart & Learning Guide] (Tuttle Flash Cards)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)